Junyu Wei

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Collaborative and results-oriented UX Designer with 2 years of experience in mobile app/web responsive design and design systems for the Education, Software as a Service, and Consulting industries.

EDUCATION

The University of Texas at Austin, Austin, TX   07/2024
Bachelor of Science, Informatics
      GPA: 3.81/4.0

SKILLS

Design Skills: Wireframing & Mockups (Figma, Sketch, Adobe Creative Suite, Principle, Framer, Abstract, Zeplin); Responsive; Design Visual Presentation; Accessibility (WCAG 2.1)

Research Skills: Customer Survey (SurveyMonkey, Qualtrics); User Journey Mapping; User Interview; Information Architecture; Usability Testing (Userzoom, Usertesting.com) ;Data Visualization

EXPERIENCE

Product Manager Intern—Silver Mountain, Chongqing, China

Jun 2023 - Aug 2023
- Utilized tools like Figma, Voov Meeting, and Qualtrics to monitor and optimize all stages of the product lifecycle, enhancing project delivery speed by 15%.
- Directed three critical projects within two months, addressing key business pain points and refining target audience profiles, which increased user satisfaction by 25%.
- Developed essential components for the Silver Mountain Design System Library, including main interface layouts, personal center, and report pages in Figma. These components were chosen for their high selection rates in A/B tests and internal adoption, enhancing system usability and efficiency.

Student Technician—School of Information – The University of Texas at Austin, Austin, TX

Jul 2022 - Aug 2023
- Created instructional videos & designed materials for Microsoft 365, with the potential to reach more than 50,000 students, faculty, and staff at UT Austin
- Collaborated closely with senior IT staff, administration, and students from various departments across campus to coordinate and execute plans for projects, ensuring seamless integration and alignment with organizational goals

PROJECTS

- ***Weee! Asian Groceries Accessibility Evaluation —----Accessibility led***
  - *Directed the accessibility initiative to foster an inclusive digital experience for the Weee! Asian Groceries project.*
  - *Conducted thorough evaluations against Level A and AA criteria of the WCAG 2.1 standards, identifying and addressing compliance gaps.*
  - *Enhanced website accessibility, making it navigable and usable for a diverse user base, including those with disabilities.*
- ***Fitness App Development— Product Designer***
  - *Spearheaded the end-to-end design process, including user research, persona creation, and user flow mapping to ensure a user-centric design.*
  - *Developed low-fidelity sketches and wireframes, transitioning to high-fidelity prototypes in Figma for iterative testing and refinement.*
  - *Conducted comprehensive user testing to gather feedback, employing heuristic evaluation to identify and resolve usability issues.*
  - *Foster cross-functional collaboration, aligning design decisions with technical feasibility and business goals, ensuring a seamless user experience.*

LEADERSHIP & COMMUNITY INVOLVEMENT

- 2022-2023 School of Information Award
- Benonine Muse Scholarship Fund
- 2021-2022 ISSS Scholarships
- 2023-2024 ISSS Scholarships