

Junyu Wei

Collaborative and goal-oriented UX Designer with 2 years of experience in mobile app/web responsive design and design systems for the Education, Software as a Service, and Consulting industries.

EXPERIENCE

Silver Mountain, Chongqing — *Product Manager Intern*

Jun 2023 - Aug 2023

- Assisted in monitoring all aspects of the product lifecycle (pre-research, requirements specification design, implementation, promotion, O&M, optimisation).
- Led three projects in two months, translating business requirements and user needs into deliverables, including user research reports, user flows, wireframes, prototypes, and user interface specifications.
- Spearheaded the development of five components for the Silver Mountain Design System Library, achieving an 18% selection rate, and highlighting their impact and relevance.

The University of Texas at Austin, Austin— *Information Commons*

Jun 2022 - Aug 2023

- Represented the iSchool in various capacities, embodying the institution's values and mission. Served as a key point of contact for iSchool facilities and online resources, facilitating seamless communication and access for the iSchool community.

PROJECTS

Weee! Asian Groceries Accessibility Evaluation— *Accessibility led*

- Directed the accessibility initiative to foster an inclusive digital experience for the Weee! Asian Groceries project.
- Conducted thorough evaluations against Level A and AA criteria of the WCAG 2.1 standards, identifying and addressing compliance gaps.
- Enhanced website accessibility, making it navigable and usable for a diverse user base, including those with disabilities.

Fitness App Development— *Product Designer*

- Spearheaded the end-to-end design process, including user research, personal creation, and user flow mapping to ensure a user-centric design.
- Developed low-fidelity sketches and wireframes, transitioning to high-fidelity prototypes in Figma for iterative testing and refinement.
- Conducted comprehensive user testing to gather feedback, employing heuristic evaluation to identify and resolve usability issues.
- Foster cross-functional collaboration, aligning design decisions with technical feasibility and business goals, ensuring a seamless user.

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EDUCATION

University of Texas at Austin — *B.S.*

Aug 2021 - July 2024

Informatics (UX Design)

GPA: 3.75/4.00

SKILLS

Design

Wireframing & Mockups (Figma, Sketch, Adobe Creative Suite, Principle, Framer, Abstract, Zeplin)
Responsive Design
Visual Presentation
Accessibility (WCAG 2.1)

Research

Customer Survey (SurveyMonkey, Qualtrics)
User Journey Mapping
User Interview
Information Architecture
Usability Testing (Userzoom, Usertesting.com)
Data Visualization

Honor

2022-2023 School of Information Award
Benonine Muse Scholarship Fund
2021-2022 ISSS Scholarships
2023-2024 ISSS Scholarships